

COURSE OUTCOME

CLASS: FYBCOM

SEMESTER -I

Course (Paper) Name: Accountancy and Financial Management-I

CO1 Learner understand the practical applications of Indian Accounting Standards no-1,2 and 9

CO2 Learners understand the differences between Capital and Revenue expenditure and Receipts.

CO3 Learners learn to keep books in departmental accounting system.

CO4 Learners become aware about the practical application of Pass Book and cash book transactions

Course (Paper) Name: Commerce–I (Business Development)

CO1: Students will have insights into the fundamental concept of business and the importance of business environment in doing business.

CO 2: Fundamental concepts of entrepreneurship and project planning and development will help the self-driven students in considering the enterprise development as one of the career option sooner or in later stages of life and how to go about it.

CO 3: Students will be aware of some basic skills that are required for doing business.

Course (Paper) Name: Foundation Course -I

CO1.The successful completion of course will enable the learner to understand factual aspects of Indian society.

CO2.It will help create awareness and empathy among learners about various issues faced by youth and how they can solve it.

CO3. Learners are able to inculcate a sense of social responsibility and participatory approval towards society.

CO3. Learners will comprehend the multicultural diversity of Indian society through its demographic composition. Appreciate the concept of linguistic diversity in relation to the Indian situation.

CO4. The student will recognise regional variations according to rural, urban and tribal characteristics

CO5. Learners will understand the structure of the Indian constitution, fundamental rights and significant political process in India and also the important role of women in Indian politics.

CO6. Students will become more aware of political framework

Course (Paper) Name: Mathematical and Statistical Techniques-I

CO 1: Mathematical statistics help to manage and analyse data & with the help of data one can solve problems using techniques in industry, academia, Government sector, Business, engineering and Science fields.

Eg. Employment, crop production, biostatisticians work

CO 2: Students will recognize problem solving techniques correctly in a given situation. Which includes development of mathematical models, identification of assumptions, understanding the use of graphical methods etc. It will help to find out result of an event which depends on probability & also of graph.

CO 3: Students can use such data and put in a statistical way so that they will come to know about the visualizations, which will help them to take business growing decision.

CO 4: Students can also use Mathematical statistics to design surveys, experiment, feedback polls by collecting the data.

CO 5: Descriptive statistics like Measure of central tendency, measure of dispersion both helps in summarizes data to take out concept of mean, median and mode, range, Q. D., variance, Standard deviation.

The above concept are quite useful for traders to initiate a trade on the basis of average (trading term :- Moving Average Or Moving average crossover)

CO 6 : Probability theories helps in understanding the possibilities in the future.

Course (Paper) Name: Business Communication-I

CO1: Students will have insights about the Communication in organizational structure or Business world. Students will have insights about the Communication in organizational structure or Business world

CO 2: It will enable the students to enhance their verbal skills by implementing use of modern technology and empower their technological knowledge.

CO 3: Learners would be benefited by learning about businesses letters and effective ways to write them.

CO4: Learners will be introduced to business related conversations, official terminology used and written communicative documents.

Course (Paper) Name: Business Economics-I

CO1 – Students develop the ability to explain core economic terms, concepts, and theories.

CO2 – Students will be able to know the function of market and prices as allocative mechanisms.

CO3- Students would be able to apply the concept of equilibrium to both microeconomics and macroeconomics.

CO4-Identify key macroeconomic indicators and measures of economics change, growth, and development.

Course (Paper) Name: Environmental Studies-I

CO1: The successful completion of the course will create an environmental awareness among Commerce students.

CO 2: It will make students aware about various environmental factors and their relation to the field of Commerce.

CO 3: The course will highlight functional and spatial links between environment, economy and society.

CO4: The course will create an insight into various environmental issues at various levels and environmental movements towards making environment sustainable.

SEMESTER -II

Course (Paper) Name: Accountancy and Financial Management II

CO1 Learners are able to know single entry system and conversion method.

CO2 Learners are able to know concept of consignment, Procedure of consignment, accounting of consignment and stock valuation

CO3 Learners are able to know the concept of Branch, Dependent Branches, Debtors system and stock debtor system.

CO4 Learners are be able to know computer system, Components of Computer, Importance of Computer and limitations of computer in Accountancy.

COURSE (PAPER NAME): Commerce II

CO 1. Learn the scope of business and impact of internal and external environment on business.

CO2. Gain knowledge of Business planning process and aspects of feasibility and project report

CO3. Learn about problems and promotion of women entrepreneurship and get encouraged from study of entrepreneurship competencies and discover about Intrapreneur concept.

CO 4. Be aware of importance of Service Sector with special focus on the retail sector, Business Process Outsourcing, net banking and E-commerce.

CO 5. Makes learners understand the fundamentals of services, and plans regarding various strategies to increase service and trends in services.

CO 6. Imparts knowledge related to retail changes in India with global perspective and converses on problems and prospects in retailing.

CO 7. Furnishes details regarding BPO, KPO and various e-commerce activities focusing on logistics.

Course (Paper) Name: Foundation Course – II

CO1. The successful completion of the course will help learners to understand the impact of globalisation on the Indian Economy.

CO2. Learners can able to describe the impact of globalized industry with regard to changes in employment and increasing migration and explain the real scenario which has resulted in rise of corporate farming and increased farmer suicides.

CO3. Learners would get acquainted with the concept, origin and evolution of human rights and also the fundamental rights stated in the Indian Constitution.

CO4. Learners would be able to assess the environment, ecology and their interconnectedness. They would relate environmental degradation, its impact and the need for sustainable development for the future.

CO5. Learners would be able to relate and discuss the various factors contributing to stress and conflicts in individuals and the society.

CO6. Learners can understand and discuss different methods of responding to conflicts and coping with stress in contemporary society.

Course (Paper) Name: Business Economics II

CO1- Students will learn about market, its structures -Perfect competition and Monopoly models as two extreme cases -Profit maximization and the competitive firm's supply curve - Short Run and long run equilibrium of a firm and of industry - Monopoly -Sources of monopoly power - short run and long run equilibrium of a firm under Monopoly.

CO2- Students will be able to understand market structure Monopolistic competition: Competitive and Monopolistic elements of monopolistic competition- equilibrium of firm under monopolistic competitions, monopolistic verses perfect competition, excess capacity and inefficiency, debate over role of advertising.

CO3- Students would be able to know how firms set prices, various cost oriented pricing methods: cost –plus (full cost)/mark-up pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing (case studies on how pricing methods are used in business world).

CO4- Students will know the meaning and importance of capital budgeting- steps in capital budgeting- Techniques of Investment appraisal: payback period method, net present value method, and internal rate of return method.

COURSE (PAPER NAME): Mathematical & Statistical technique- I.

CO 1 : Matrices are also used to represent real-world statistics such as population, infant mortality rate, and so on. They are the most accurate in the survey of the plotting methods.

CO 2 : students can use Annuities & its knowledge in there real life also they can use those concept in banking sector, loan department etc.

CO 3 : students can use Correlation & regression analysis to forecast potential outcomes. So that business person can make informed data driven decision based on the outcome.

CO 4 :students can use regression knowledge to evaluate the trends & estimate the growth of business.

CO 5 :Students can use Index number knowledge for analysis of data, from that they will know how companies are doing well in their real world.

Co 6: Student can also analyze how cost of goods are changing over the years which results in inflation

Course (Paper) Name: Business Communication II

CO1:Students will be ready for facing Job opportunities as they would have gained knowledge about various interview skills

CO2: Students would have learnt various language & writing skills like drafting a notice, agenda and resolutions, trade letters, reports, summarizing, business proposals etc. which are vital for the smooth functioning of a business organization

CO3:Students would be well acquainted with the different forms of group communications; their merits and demerits.

CO4:To learn the coordination, tools and strategies of internal and external Public relation activities.

Course (Paper) Name: Environmental Studies II

CO1 Understand the solid waste management and role of society in solid waste management.

CO2 Understanding the environmental problems associated with agriculture and sustainable agricultural practices.

CO3 Understand the Tourism potentials and challenges before India.

CO4 Understand the environmental movements and environmental management in India.

CO5 Able to fill the environmentally significant features in Mumbai and Konkan region map.

CLASS: SYBCOM

SEMESTER -III

Course (Paper) Name: Financial Accounting and Auditing - Introduction to MA

CO 1: Students will understand the importance of accounting and know how to prepare vertical balance sheet, vertical profit and loss A/C.

CO 2: Students will gain much knowledge about financial analysis and develop their skills in accounting.

CO 3: Students will understand the provisions of relating to financial statements under new companies Act, 2013.

CO 4: Students will understand the concept of ratio analysis, how to calculate gross profit ratio, operating cost ratio, Debt equity ratio, Net profit ratio.

CO 5: Students will learn how to minimize the cost of capital spent on the working capital and maximizing the return on investments.

CO 6: students will understand the conception of capital budgeting and know how to select the best profitable projects, how to use pay back period method, Net present value method, internal rate of return, and profitability index.

Course (Paper) Name: Business Economics III

CO1- Student would be able discuss scope and importance of Macroeconomics, Circular flow of aggregate income and expenditure,

CO2- Students would be able to understand the measurement of national product, short run economic fluctuations and The Keynesian Principle of Effective Demand.

CO3- The Students will be able to understand the concept of stagflation, its causes and consequences.

CO4- Students would get the knowledge and insights of Trade Cycle, its phases.

CO5- The students will be able to understand the concept of Liquidity Preference Theory of Interest.

CO6- To help students to understand Supply and Demand of money, inflation and monetary policy.

Course (Paper) Name: Commerce III

CO1. To make the learners aware about conceptual knowledge and evaluation of management

CO2. To familiarise the learners with the functions in management

CO3. To acquaint the learners with basic concepts of production management inventory management and quality management

CO4. To provide basic knowledge about Indian financial system

CO5. To update the learners with the recent trends in finance

CO6. Learners can know about the evaluation of management thought.

Course (Paper) Name: Foundation Course – III

CO1: Students will be made aware about their fundamental rights and duties, developing a sense of sensitivity to the vulnerable groups in our society and taking a look at various constitutional and legal rights and Redressal Mechanism available for their upliftment.

CO2 The learners will be able to enrich their knowledge about the disaster and management of different kinds of Disaster through a mechanism and be prepared to face the challenges and accept any problems and find measure to prevent them ,with reference to specific case studies mentioned in the syllabus.

CO3 To enhance the students knowledge pertaining to science and technology, help them realize difference between Science and Superstition and development of scientific temper.

CO4 Students will learn about Inter and intrapersonal communication , Significance of Communication in daily life and how communication is a leader for overall development.

Course (Paper) Name: Business Law – I

CO1: Students will understand the legal environment of the business.

CO2: Students will be well versed with IPR such as Copyright, Patent, Trademarks, etc

CO3: Learners will be able to understand the terms such as negotiable instruments, partnership, consumer protection, etc and its implications on business.

CO4: Apply basic legal knowledge to business transactions.

CO5: Students can communicate using business and legal terminology.

Course (Paper) Name: Advertising I

CO1.The learners will understand the concept and Role of IMC and the evolution of Advertising.

CO2.The learner focuses on aspects related to the Benefits of Advertising, Ad Agency, Careers in advertising & Agency selection criteria.

CO3. The learners are able to understand the impact of Advertising on Production Cost/ Distribution Cost & Consumer Price.

CO4. The learner evaluates the recent trends in Social Advertising & the Role of Self Regulatory Bodies in Advertising and how they work.

CO5.The learners can understand the Process of Brand Building.

CO6. Learners can understand the importance of AIDA Model & Special Purpose Advertising.

Course (Paper) Name: Accountancy and Financial Management-III

CO1 Student will able to understand analysis and interpretation of financial statement.

CO2 Student will able to understand Balance sheet ratio, revenue ratio and combined ratio.

CO3 Student will understand projection of working capital requirement in case of trading and manufacturing organization.

CO4 Students will understand capital budgeting techniques – payback period, Accounting rate of return, Net present value, profitability index

SEMESTER IV

Course (Paper) Name: Accountancy and Financial Management IV

CO1 Student will able to understand or gain the knowledge of company A/c, issue of Shares or debenture

CO2 Student will able to understand the provision of companies Act regarding redemption of preference shares

CO3 Student will able to understand the provision of companies Act regarding redemption of preference shares

CO4 Student will able to understand after incorporation and how allocated income & expenses

Course (Paper) Name: Advertising – II

CO1: students will demonstrate an understanding of the overall role advertising plays in the business world.

CO2: Students will demonstrate an understanding of advertising strategies and budgets. Identify and understand the various advertising media.

CO3: Students will get to understand the concept & Role of IMC & the evolution of Advertising

CO4: The student examines the impact of Advertising on Production Cost/ Distribution Cost & Consumer Price.

CO5: The student understands the Process of Brand Building/ Importance of AIDA Model & Special Purpose Advertising.

CO6: The students get to analyze the factors determining Ad Budget & Media Objectives.

CO7: The students understand the role of creativity in Advertising, concepts like Buying Motives & Selling Points.

Course (Paper) Name: Business Law II

CO1: Apply the basic legal knowledge to the incorporation and fundamental documents required for the formation and communicate effectively using the legal terminology.

CO2: Students will learn about the various provisions related to members of a company and provisions relating to company meetings.

CO3: Students will be well versed with IPR such as Copyright, Patent, Trademarks, etc.

Business Economics IV

CO1- Student would be able discuss scope and importance of Macroeconomics, Circular flow of aggregate income and expenditure, the measurement of national product Short run economic fluctuations and The Keynesian Principle of Effective Demand, Supply and Demand of money, inflation and monetary policy.

CO2- Students would recall and discuss the concept of Money Supply, demand for money, Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach, Nature of inflation in a developing economy and Monetary policy.

CO4- To enable students to get acquainted with the constituents of Fiscal policy, Fiscal Policy, Instruments of Fiscal policy and Union budget structure.

CO6-To enable students to discuss the theories of Open Economy and issues related to International Trade.

CO7- Students would be able to recognize the basis of International Trade Foreign Portfolio Investment, Foreign Direct Investment, Role of Multinational Corporations, Balance of Payments, Foreign Exchange and Foreign Exchange Market.

Foundation Course- Contemporary Issues- IV

CO1. learners can become aware of contemporary rights and their role in building a healthy society.

CO2. Learners will get aware about what is Ecology and the various approaches to understanding the ecology and also will know the Environmental principles.

CO3. It will impart detailed knowledge to our learners about the latest technologies, their applications and limitations.

CO4. It will help in bringing a sense of responsibility with respect to usage of technology among learners.

CO5. It will help improve interpersonal and soft skills among learners to make them more suitable for professional life.

CO6. The introduction to competitive examinations is quite beneficial to our Learners and they might be able to use the given information on various competitive examinations.

Financial Accounting and Auditing VI – Auditing

CO 1: Acquire the basic knowledge of auditing, objectives of auditing, audit program, audit note book, working paper, voucher, vouching, verification, valuation, reserves & provisions, audit report & investigation.

CO 2: Understand the importance and limitations of the auditing, internal control, internal check, various modes of appointment of an auditor, qualities of an auditors, qualification and disqualification of an auditor, significance of vouching, causes & reasons for depreciation, reserves & provisions, objectives of investigation.

CO 3: Develop the application skills related to vouching of cash book, trading and impersonal ledger accounts, verification & valuation of assets and liabilities, responsibilities of an auditor while verification and valuation of assets & liabilities, reasons & usage of creating various reserves.

CO 4: Develop the analytical skills in conducting share capital and share transfer audit, Vouching Vs Verification Vs Valuation, provisions of companies act regarding investigation, contents and types of audit report, discussions of various case laws.

CO 5: Evaluate the methods of depreciation, Rights, duties & liabilities of an auditor, various types of auditing.

CO 6: Gain practical exposure in preparation of audit programme, audit report & procedures for conducting electronic auditing and acquire the jobs in auditor office.

Commerce IV– Management: Production and Finance

CO1: The learner shall be able to Understand and summarize on the types of production system and list the inventory management systems.

CO2: The learner will be able to describe the structure of Indian Securities Markets and its impact on economy.

CO3: This Subject will help the learner to reflect on the various investment avenues available in India and describe the recent trends in the world of finance.

CLASS: TYBCOM

SEMESTER -V

Course (Paper) Name: Commerce-V

CO1: Students will be able to know how critically evaluate the frameworks and tools used in marketing for business.

CO2: Students also know how to apply marketing theories, frameworks and tools to solve Marketing problems prevalent in the market.

CO3: Students will utilize information of an organization's external and internal marketing environment to identify and prioritize appropriate marketing strategies.

CO4: Students will be able to apply SWOT Analysis in a practical manner to understand the problem and solution of marketing for various types of organization.

CO5: Students will be aware of different minute things of marketing such as marketing mix and different functions regarding marketing as per market segmentation.

CO6: Students will evaluate and act upon the ethical and environmental concerns linked to marketing activities.

Course (Paper) Name: Direct and Indirect Taxation Paper – I

CO1- To Gain the basic concepts and definitions of Income Tax Act 1961

CO2- To know the Residential status of Assessee and incomes exempted from tax

CO3- To be familiar with the computation of income from salary, Perquisites, Bonus, various deductions under section 16

CO4- To be familiar with the computation of income from house property, Deemed owner, Annual value, Let out property and self-occupied property,

CO5- To be familiar with the computation of capital gain and income from other sources

CO6- To know about the aggregation of income and deduction u/s 80C to 80U

CO7- To be aware about the income tax authorities and their powers and duties.

Course (Paper) Name: Financial Accounting– VII

CO1- To Develop the students with the skill of preparing accounts and financial statements of various types of business units with the company undertakings

CO2- To introduce Personal Investment Account As per AS -13 by weighted Average method of accounts. How Investment is to be done in the form Debentures, Bonds and Shares.

CO3- To implement students with the skills to prepare Company final accounts. To learn the companies vertical Balance sheet and vertical Profit and Loss account with necessary schedules.

CO4- To understand the system of Buyback of shares accounts and to know the provisions of Buyback of shares.

CO5- To familiar with the procedure involved in the Internal Reconstruction of companies.

Course (Paper) Name: Export Marketing - I

CO1 Learners will able to understand importance of Export Marketing.

CO2 Learners will able to understand various Economic Grouping of the world, and trade barriers.

CO3 Learners will understand New Foreign trade Policy 2015-20 & benefits to status holder.

CO4 Learners will understand financial incentives available to Indian Exporter.

Course (Paper) Name: Business Economics-V

CO1- Students would be able to understand about international trade, theories of international trade ,Terms of Trade: Meaning & Types – Gains from Trade (with Offer Curve).

CO2- Students will know the concept of Balance of Payments, it's importance, structure of balance of payments, Causes of Disequilibrium, Measures to Correct Disequilibrium in BOP-

India's BOP Position since 1991- WTO ,Agreements with reference to TRIPS, TRIMS and GATS.

CO3- Students will learn the Concept of Foreign Exchange Market: Functions and Dealers - Exchange , it's importance in real life ,Rate Systems - Spot and Forward Exchange Rate - Hedging, Arbitrage and Speculation.

CO4- Students would be able to understand Exchange Rate Determination -Purchasing Power Parity Theory ,Role of Central Banks in Foreign Exchange Market,RBI's Intervention in Foreign Exchange Rate Management Since 1991 (stages)

Course (Paper) Name: Financial Accounting and Auditing VIII (Cost Accounting)

CO1 Understanding of different concepts of Cost Accounting.

CO2 Understanding and problem solving on material cost.

CO3 Understanding and problem solving on Labour cost.

CO4 Understanding and problem solving on overheads cost. CO5 Understanding and problem solving on cost Sheet.

SEMESTER -VI

Course (Paper) Name: Commerce-VI

CO1: Students will be able to know how to critically evaluate the frameworks and tools used in marketing for business.

CO2: Students also know how to apply marketing theories, frameworks and tools to solve Marketing problems prevails in the market.

CO3: Students will utilize information of an organization's external and internal marketing environment to identify and prioritize appropriate marketing strategies.

CO4: Students will be able to apply SWOT Analysis in a practical manner to understand the problem and solution of marketing for various types of organization.

CO5: Students will be aware of different minute things of marketing such as marketing mix and different functions regarding marketing as per market segmentation.

CO6: Students will evaluate and act upon the ethical and environmental concerns linked to marketing activities.

Course (Paper) Name: Direct and Indirect Taxation Paper – II

CO1 To provide knowledge about goods service tax

CO2 To create employability to the students in the commercial tax practices

CO3 To understand the procedure for registration, payment and refund of GST

CO4 To know tax related with movement of goods

CO5 To understand the appeals, offences and penalties with respect to GST.

Financial Accounting and Auditing Paper-IX: Financial Accounting

Course (Paper) Name: FINANCIAL ACCOUNTING– IX

CO1 To make the students Comfortable with the rules relating to underwriting of shares and Debentures, Underwrites liability and underwriters commission.

CO2 To gain knowledge on preparation of Amalgation, Absorbtion and External Reconstruction of companies.To know the types of Amalgamation as per AS14.

CO3 To familiarize students with the application of important accounting standards Policies.

CO4 To acquire the skill to preparation of Foreign Exchange as per As-11. Import and Export of Goods various transation.

CO5 To apply the knowledge gained in preparation of final accounts of amalgamated companies and Absorbtion of cpmpanies.

CO6 To study the procedure followed for the liquidation of companies and Liquidators final settlement.

Course (Paper) Name: Export Marketing- II

CO1 Learners will able to understand factors determining export price .Need for labelling and export marketing.

CO2 Learners will understand factors influencing distribution channels, components of logistics and sales [promotion techniques.

CO3 Learners will able to understand methods of payment in export marketing. Role of commercial bank, EXIM, SIDBI in financing exporters, ECGC.

CO4 Learners will understand registration with different authorities, shipping and custom stage formalities

Course (Paper) Name: Business Economics-VI

CO1- Students would be able to understand about international trade, theories of international trade ,Terms of Trade: Meaning & Types – Gains from Trade (with Offer Curve).

CO2- Students will know the concept of Balance of Payments, it's importance, structure of balance of payments, Causes of Disequilibrium, Measures to Correct Disequilibrium in BOP- India's BOP Position since 1991- WTO ,Agreements with reference to TRIPS, TRIMS and GATS.

CO3- Students will learn the Concept of Foreign Exchange Market: Functions and Dealers - Exchange , it's importance in real life ,Rate Systems - Spot and Forward Exchange Rate - Hedging, Arbitrage and Speculation.

CO4- Students would be able to understand Exchange Rate Determination -Purchasing Power Parity Theory ,Role of Central Banks in Foreign Exchange Market,RBI's Intervention in Foreign Exchange Rate Management Since 1991 (stages)

Course (Paper) Name: Financial Accounting and Auditing Paper-X: Cost Accounting

CO1 Understanding and problem solving Cost Control Accounts.

CO2 Understanding and problem solving on Contract costing and Process costing

CO3 Understanding and problem solving on Marginal Costing and Standard Costing.

CO4 Understanding of emerging trends of Cost Accounting.

COURSE OUTCOME

CLASS: FYBMS

SEMESTER -I

Course (Paper) Name: Introduction to Financial Accounts

CO1. To create awareness amongst student about the basics of Accounting standards & International accounting standards

CO2. To give insights about depreciation accounting and Capital & Revenue, Income/Expenses

CO3. To make students understand the Trial balance & Final Accounts of a sole Proprietor

CO4. To create awareness about accounting in computerized environment

Course (Paper) Name: Business Statistics

Co 1 : Students sharpen their knowledge of basic concepts of probability with simple examples. They are able to give probability distribution of a random variable.

Co 2 : Students can calculate the average of any given data-both by formula and graphical method. Also they are able to calculate partition values, combined mean with the help of given data.

Co 3 : Students can convert real life problems in business to mathematical and obtain solutions

Co 4: Students get knowledge of basic terms used in share market, Mutual funds, loans etc

Co 5: Students can use simple & multiple regression problems to analyse the relationships between the variables

Co 6 : Students can get a real life expense model by solving problems based on index number.

Course (Paper) Name: Business Economics-I

CO1 – Students develop the ability to explain core economic terms, concepts, and theories.

CO2 – Students will be able to know the function of market and prices as allocative mechanisms.

CO3- Students would be able to apply the concept of equilibrium to both microeconomics and macroeconomics.

CO4-Identify key macroeconomic indicators and measures of economics change, growth, and development.

CO5- Students will understand the production function- Law of variable Proportions, Law of Returns to scale.

CO6- Students would be able to distinguish between Market Structures, Their Pricing practices etc

Course (Paper) Name: Business Communication-I

CO1: Students will have insights about the Communication in organizational structure or Business world Students will have insights about the Communication in organizational structure or Business world

CO 2: It will enable the students to enhance their verbal skills by implementing use of modern technology and empower their technological knowledge.

CO 3: Learners would be benefited by learning about businesses letters and effective ways to write them.

CO4: Learners will be introduced to business related conversations , official terminology used and written communicative documents.

Course (Paper) Name: Foundation of Human Skills

CO1: Students will have insights into the fundamental concept of business and the importance of business environment in doing business.

CO 2: Fundamental concepts of entrepreneurship and project planning and development will help the self-driven students in considering the enterprise development as one of the career option sooner or in later stages of life and how to go about it.

CO 3: Students will be aware of some basic skills that are required for doing business.

Course (Paper) Name: Foundation Course-I

CO1.The successful completion of course will enable the learner to understand factual aspects of Indian society.

CO2.It will help create awareness and empathy among learners about various issues faced by youth and how they can solve it.

CO3. Learners are able to inculcate a sense of social responsibility and participatory approval towards society.

CO3. Learners will comprehend the multicultural diversity of Indian society through its demographic composition. Appreciate the concept of linguistic diversity in relation to the Indian situation.

CO4. The student will recognise regional variations according to rural, urban and tribal characteristics

CO5. Learners will understand the structure of the Indian constitution, fundamental rights and significant political process in India and also the important role of women in Indian politics.

CO6. Students will become more aware of political framework

Course (Paper) Name: Business Law-I

CO1: Students will understand the legal environment of the business.

CO2: Students will be well versed with IPR such as Copyright, Patent, Trademarks, etc.

CO3: To provide a basic understanding of the mechanism of business contacts.

CO4: Students will understand the negotiable instruments and its provisions in case of dishonour.

CLASS: FYBMS

SEMESTER -II

Course (Paper) Name: Principles of Marketing

CO1 Learners should be familiar with the basic elements of the marketing mix and to provide framework about marketing policies.

CO2 To know marketing strategies.

CO3 Establish best practice for innovation among learners.

CO4 To gain acceptance of Market changes. CO5 Helps to sustain Change.

Course (Paper) Name: Industrial Law

CO1: Students would be acquainted and be aware of the industrial relations.

CO2: Students understand the concepts and various practices followed by trade union to bring harmony in the industries.

CO3: Students would be aware of the procedures to claim the compensation in case of accidents.

CO4: Learners understand various processes and procedures to handle the grievances and about the bonus and standing orders.

CO5: To be acquainted with processes and procedures relating to employee discipline.

Course (Paper Name): Business Statistics- II.

CO 1 : Students of world wide sector can use Determinants in various professions, including gaming, 3D effect etc to develop

CO 2 : Students can use matrix to conduct survey in real life work, to create graphs, statistics, research in variety of subject. It also used in extension activities like in space craft, drone works etc.

CO 3 : Learners can use derivatives to calculate profit & loss in business using graphs.

CO 4 : learners can use application of derivatives to find the optimum points of economic function like total revenue, highest profits, highest or lowest marginal cost, average cost etc.

CO 5 : Derivatives are also used to analyze the rate of change of quantity of products with respect to other due to certain variable which helps to find out change occurs in profits of business.

Course (Paper) Name: Business Communication II

CO1:Students will be ready to take their first step towards taking up jobs as they would be acquainted with the various interview skills.

CO2: They will acquire language & writing skills like drafting a notice, agenda and resolutions, trade letters, reports, summarizing, business proposals etc. which are important for the smooth functioning of a business organization.

CO3:Students would be wellversed with the different forms of group communications; their advantages and disadvantages.

CO4:To learn the coordination, tools and strategies of internal and external public relations activities.

Course (Paper) Name: Foundation Course II

CO1. The successful completion of the course will help learners to understand the impact of globalisation on the Indian Economy.

CO2. Learners can able to describe the impact of globalized industry with regard to changes in employment and increasing migration and explain the real scenario which has resulted in rise of corporate farming and increased farmer suicides.

CO3. Learners would get acquainted with the concept, origin and evolution of human rights and also the fundamental rights stated in the Indian Constitution.

CO4. Learners would be able to assess the environment, ecology and their interconnectedness. They would relate environmental degradation, its impact and the need for sustainable development for the future.

CO5. Learners would be able to relate and discuss the various factors contributing to stress and conflicts in individuals and the society.

CO6. Learners can understand and discuss different methods of responding to conflicts and coping with stress in contemporary society.

Course (Paper) Name: Business Environment

CO1 Familiarize with the nature of Business Environment and its components.

CO2 To demonstrate and develop conceptual framework of Business Environment and generate interest in International Business.

CO3 Understand the concept of Capitalism, Socialism and Mixed Economy.

CO4 Differentiate between needs and wants of society and can identify how these are satisfied through Business Activities.

CO5 Overview about impact of technology on business

Course (Paper) Name: Principles of Management

CO1. Learners will absorb various management concepts such as planning, organising, implementing, staffing, coordinating, controlling, motivating.

CO2. Learners would understand the concept of Managerial Grid.

CO3. Learners will understand the concept of human skills and conceptual skills and what are industry requirements about basic management skills.

CO4. Learners will diagnose various styles and qualities of efficient leadership, Coordination, Controlling, Green management and Corporate Social responsibility.

CO5. Learners will know what are the strengths, weaknesses, threats and opportunities and it will be quite beneficial to manage the team and do organisational development.

CLASS: SYBMS

SEMESTER III

Course (Paper) Name: Information Technology in Business Management – I

CO 1-To learn basic concepts of Information Technology, its support and role in Management, for managers.

CO 2- The modules help students to get familiar with the concept of Electronic Commerce, Media convergence, Applications, Market forces influencing the way with its Components and the Technology behind the web, Security and the Web.

CO 3- Module II comprises of practical hands-on training required for office automation. It is expected to have practical sessions of latest MS-Office software to understand basic concepts of Email, Internet and websites, domains and security therein.

CO 4- To recognize security aspects of IT in business, highlighting electronic transactions, advanced security features.

Course (Paper) Name: Foundation course-III(Environmental management)

CO1: CO 1 To develop sensitivity in the learners about environment, its various components and its conservation

CO 2: To spread awareness on several current environmental issues at global as well as local level.

CO 3: To understand the relevance and significance of sustainable environment.

CO 4: To encourage students to change to eco-friendly habits and behaviours

Course (Paper) Name: Accounting for managerial decisions

CO 1: Students will understand the importance of accounting and know how to prepare vertical balance sheet, vertical profit and loss A/C.

CO 2: Students will gain much knowledge about financial analysis and develop their skills in accounting.

CO 3: Students will understand the provisions of relating to financial statements under new companies Act, 2013.

CO 4: Students will understand the concept of ratio analysis, how to calculate gross profit ratio, operating cost ratio, Debt equity ratio, Net profit ratio.

CO 5: Students will learn how to minimize the cost of capital spent on the working capital and maximizing the return on investments.

CO 6: students will understand the purpose of cash flow statement, how it is useful in preparing the cash budget and understand about the surplus or deficit period of cash in an organisation.

Course (Paper) Name: Strategic management

CO1: Understand and apply the Strategic Management process.

CO2: Analyse and improve organizational performance.

CO3: Illustrate the impact of social, economic and political forces of organization's policy.

CO4: Critically examine the management of the entire enterprise from the top management viewpoint

COURSE (PAPER NAME): Business Planning and Entrepreneurship Management

CO1: Students will have insights into the fundamental concept of business and the importance of business environment in doing business.

CO 2: Fundamental concepts of entrepreneurship and project planning and development will help the self-driven students in considering the enterprise development as one of the career option sooner or in later stages of life and how to go about it.

CO 3: Students will be aware of some basic skills that are required for doing business.

CO 4: Students would learn about the performance concerns with the output (the results achieved), outcomes, processes required for reaching the results and also the inputs (knowledge, skills and attitudes)

COURSE (PAPER NAME): Performance Management & Career Planning (PMCP)

CO1: Understand areas of discipline of management & entrepreneurship

CO 2: Develop responsibility of full line of management function of a company with special reference to SME sector

CO 3: Learners will understand how to incubate the startup and what are the various steps involved in starting a venture.

CO4: Various theories of entrepreneurship are made familiar to the students with the aspect of growth in entrepreneurship.

COURSE (PAPER NAME): Recruitment & Selection(HR)

CO1: Students will have insights into the fundamental concept of business and the importance of business environment in doing business.

CO 2: Fundamental concepts of entrepreneurship and project planning and development will help the self-driven students in considering the enterprise development as one of the career option sooner or in later stages of life and how to go about it.

CO 3: Students will be aware of some basic skills that are required for doing business.

CO 4: Familiarized with concepts and principles of Recruitment and Selection in an organization. Have in depth insight into various aspects of Human Recruitment.

COURSE (PAPER NAME): Advertising (MARKETING)

CO 1: To provide awareness and understanding of advertising

CO2: To enable to understand strategy in advertising

CO3: To create understanding of creativity in advertising

CO4; To develop understanding among learners relating to budget, evaluation and creativity in advertising

COURSE (PAPER NAME): Motivation & Leadership(HR)

CO1. To share knowledge of various theories of motivation and its implementation

CO2. To share knowledge of the leadership strategies for managing people and changing organisations

CO3. To study how leaders facilitate group development and problem solving at work.

CO4. To acquaint learners with practical approaches to motivation and leadership & its application in the Indian context

CO5. Learners can understand the various leadership styles and also the skills required for that style and who are the famous personalities/Global leaders with such leadership styles?

COURSE (PAPER NAME): Consumer Behaviour (MARKETING)

CO1: Creating awareness about the meaning and importance of Consumer Behaviour.

CO2: Analysing Various kind of Consumer and how they behave in different scenario.

CO3: Develop an understanding about the consumer decision making process and its application to the marketing function of a firm.

CO4: Have basic knowledge about the issues & dimensions of consumer behaviour. Students are expected to develop the skill of understanding & analysing consumer information and using it to create marketing-oriented strategies.

CLASS: SYBMS

SEMESTER IV

Course (Paper Name): Information Technology in Business Management-I

CO 1-To understand managerial decision-making and to develop perceptiveness of major functional areas of MIS. The modules help students to get familiar with the concept of Database and how to store large amounts of information in the form of tables.

CO 2- To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.

CO 3- To learn and understand relationship between database management and data warehouse approaches, the requirements and applications of data warehouse.

CO 4- To learn outsourcing concepts. BPO/KPO industries, their structures, Cloud computing, Data Mining, Scope of BPO, ITO and BPO, Indian BPO segment.

Course (Paper Name): Foundation Course (Ethics & Governance)

CO 1: To provide awareness and understanding emergence of ethics and business ethics

CO2: To enable to understand ethics in Finance, HR, Marketing

CO3: To create understanding of CSR

CO4: To develop understanding to learners relating to Corporate Governance

COURSE (PAPER NAME): Finance for HR Professional and Compensation Management

CO1: Learners are made aware of various Recent Trends: Golden Parachute and salary progression curve.

CO 2: To understand the various compensation plans

CO 3: To study the issues related to compensation management and understand the legal framework of compensation management

CO 4: To orient HR professionals with financial concepts to enable them to make prudent HR decisions

COURSE (PAPER NAME): Economics

CO1- Student would be able discuss scope and importance of Macroeconomics, Circular flow of aggregate income and expenditure, the measurement of national product Short run economic fluctuations and The Keynesian Principle of Effective Demand,

CO2- To help students to understand Supply and Demand of money, inflation and monetary policy.

CO3- Students would recall and discuss the concept of Money Supply, demand for money, Quantity theory of money, Nature of inflation in a developing economy and Monetary policy.

CO4- To enable students to get acquainted with the constituents of Fiscal policy.

CO5- Students would realize the role of a Government to provide Public goods, Fiscal Policy, Instruments of Fiscal policy and Union budget structure.

CO6-To enable students to discuss the theories of Open Economy and issues related to International Trade.

COURSE (PAPER NAME): Research Methodology

CO 1: To enhance the abilities of learners to understand research in business

CO2: To enable the learners to understand, develop and apply the fundamental formulating research problem

CO3: To enable the learners in understanding and developing the most appropriate methodology for their research

CO4: To make the learners familiar with the basic statistical tools and techniques applicable for research and making of report writing.

COURSE (PAPER NAME): Training & Development (HR)

CO1: To provide awareness and understanding of Training and Development

CO2: To enable to understand counselling and techniques

CO3: To create understanding regarding management

CO4; To develop understanding to learners in respect of performance, knowledge and talent management

CLASS: TYBMS

SEMESTER V

Course (Paper) Name: Corporate communication & Public relations

CO1: To study the relevance and importance of corporate world

CO2: To acquaint the learners with various concepts of public relations

CO 3: To provide the students with basic understanding of the concepts of corporate communication and public relations and its application

Course (Paper) Name: Logistics & supply chain management

CO1: To acquaint the learners with various concepts of logic

CO2: To understand the terms for better correlation with the practical world

CO3: Develop skills for planning, designing the operational facilities of supply chain with the analytical and critical understanding

CO4: Understand how logistics play an important role in redefining value chain

Course (Paper) Name: Industrial Relations – HRM

CO1: Students should be able to elaborate the industrial relations.

CO2: Students will be able to understand the role of trade union and employee discipline and participation of workers in the management.

CO3: Learners should be able to understand the Industrial dispute settlement procedures.

CO4: Analyse the industrial relations related laws in India and the role of judiciary in the industrial matters.

CO5: Learners understand the methods of settling the industrial disputes and some concepts related with it.

Course (Paper) Name: Sales & Distribution Marketing – MARKETING

CO1: To develop understanding of the sales & distribution processes in organizations.

CO2: To get familiarized with concepts, approaches and the practical aspects of the key decision making variables in sales management and distribution channel management.

CO3: To familiarize with concepts, approaches and the practical aspects of the sales and distribution management.

Course (Paper) Name: Performance Management & Career Planning – HRM

CO1: To understand the concept of performance management in organizations

CO2 : To review performance appraisal systems

CO3: To understand the significance of career planning and practices

Course (Paper) Name: E-Commerce & Digital Marketing – MARKETING

CO1. Learners will recognise the increasing significance of E-Commerce and its applications in Business and Various Sectors.

CO2. Learners will be competent enough with Digital Marketing activities on various Social Media platforms and their emerging significance in Business.

CO3. Learners will recognize the Latest Trends and Practices in E-Commerce and Digital Marketing.

CO4. Learners will be able to understand the Challenges and Opportunities for an Organization by knowing uses of E-commerce and digital marketing.

CO5. Learners will identify the current Payment, Security, Privacy and Legal Issues in E-Commerce.

Course (Paper) Name: Strategic Human Resource Management & HR Policies – HRM

CO1: To understand human resource management from a strategic perspective

CO2: To link the HRM functions to corporate strategies in order to understand HR as a strategic resource

CO3: To understand the relationship between strategic human resource management and organizational performance

Course (Paper) Name: Customer Relationship Management – MARKETING

CO 1: Understand the basic concepts of Customer relationship management.

CO2: To understand marketing aspects of Customer relationship management.

CO3: Learn basics of analytical Customer relationship management.

CO4: Understand basics of operational Customer relationship management

Course (Paper) Name: Investment Analysis & Portfolio Management – FINANCE

CO1: To acquaint the learners with various concepts of finance

CO2: To understand the terms which are often confronted while reading newspaper, magazines etc for better correlation with the practical world

CO3: To understand various models and techniques of security and portfolio analysis

Course (Paper) Name: Wealth Management – FINANCE

CO1: To provide an overview of various aspects related to wealth management

CO2: To study the relevance and importance of Insurance in wealth management

CO3: To acquaint the learners with issues related to taxation in wealth management

CO4: To understand various components of retirement planning

Course (Paper) Name: Risk Management – FINANCE

CO1: To familiarize the student with the fundamental aspects of risk management and control

CO2: To give a comprehensive overview of risk governance and assurance with special reference to insurance sector

CO3: To introduce the basic concepts, functions, process, techniques of risk management

CLASS: TYBMS

SEMESTER - VI

Course (Paper) Name: Operation Research

CO 1 :Learners can use operation research methods in making innovation in every machine & junior level technician sector.

CO 2 : Learners can use knowledge for mathematical programming & for research purpose

CO 3 :Learners can use Operation Research knowledge in travels & tourism business. Like ola, ubers are using same methods to overcome in business.

CO 4 : learners can use operation research methods in various sector like roaster making (duties in cooperate sector), tv channel industry, finance sector

CO 5 : Learners can use methods of Operation research to make complex things simple, taking decision in uncertain situations, help in risk management etc

CO 6 : operation research technique play a important role in analyzing financial problems comes during maket operation like Equity, debt, analyzing market conditions, money market, forex trade etc.

Course (Paper) Name: Organisation Development

CO 1: To create understanding of Organization development.

CO2: Understand the process designed to improve the effectiveness of an organisation by incorporating individual, group and system level requirements

CO3: Analyse and evaluate the role of HRD and OD in relation to organisational outcomes such as organisational effectiveness, productivity and quality of working life.

CO4: Collaborate effectively with others for sharing and extending knowledge to complete complex HRD task

Course (Paper) Name: HRM In Service Sector Management

CO1: To understand the concept and growing importance of HRM in service sector

CO2: To understand how to manage human resources in service sector

CO3: To understand the significance of human element in creating customer satisfaction through service quality

Course (Paper) Name: Retail Management

CO1: To familiarize the students with retail management concepts and operations

CO2: To provide understanding of retail management and types of retailers

CO3: To develop an understanding of retail management terminology including merchandize management, store management and retail strategy.

CO4: To acquaint the students with legal and ethical aspects of retail management

Course (Paper) Name: Media Planning And Management

CO1: To understand Media Planning, Strategy and Management with reference to current business scenario.

CO2: To know the basic characteristics of all media to ensure most effective use of advertising budget.

CO3: To provide an insight on Media Planning, Budgeting, Scheduling and Evaluating the Different Media Buys

Course (Paper) Name: Brand Management

CO1. Learners can know what is brand and brand building and its importance?

CO2. Learners are able to develop a strategic brand equity business plan based on an accurate analysis of a business situation.

CO3. Learners are able to evaluate the feasibility of a new brand launch.

CO4. Learners are able to evaluate the performance and situation of a brand for the purpose of recommending future strategies.

CO5. Learners are able to measure the value of a brand to an organisation using industry standard methods.

Course (Paper) Name: HRM IN GLOBAL PERSPECTIVE

CO 1: To understand the HRM at global Level.

CO2: Equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment

CO3: Develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.

CO4: A career in diverse sectors of the industry domestically and globally

Course (Paper) Name: Service Marketing- MARKETING

CO1: To understand distinctive features of services and key elements in services marketing

CO2: To provide insight into ways to improve service quality and productivity

CO3: To understand marketing of different services in Indian context

Course (Paper) Name: INTERNATIONAL MARKETING

CO1: To understand International Marketing, its Advantages and Challenges.

CO2: To provide an insight on the dynamics of International Marketing Environment.

CO3: To understand the relevance of International Marketing Mix decisions and recent developments in Global Market

Course (Paper) Name: Project management (Finance)

CO1: The objective of this course is to familiarize the learners with the fundamental aspects of various issues associated with Project Management

CO2: To give a comprehensive overview of Project Management as a separate area of Management

CO3: To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of Project Management

Course (Paper) Name: International Finance (Finance)

CO1 Familiarizes the student with the fundamental aspects of various issues associated with International Finance

CO2 Get a comprehensive overview of International Finance as a separate area in International Business

CO3 Understand and apply the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of International Finance in this Globalised Market

Course (Paper) Name: Innovative financial services (Finance)

Human Skills & Technical skills · Share market

Understanding of various financial market concepts

Money market · Understanding of various financial institutions in India

COURSE OUTCOME

CLASS: FYBAF

SEMESTER -I

Course (Paper) Name: Foundation Course -I

CO1.The successful completion of course will enable the learner to understand factual aspects of Indian society.

CO2.It will help create awareness and empathy among learners about various issues faced by youth and how they can solve it.

CO3. Learners are able to inculcate a sense of social responsibility and participatory approval towards society.

CO3. Learners will comprehend the multicultural diversity of Indian society through its demographic composition. Appreciate the concept of linguistic diversity in relation to the Indian situation.

CO4. The student will recognise regional variations according to rural, urban and tribal characteristics

CO5. Learners will understand the structure of the Indian constitution, fundamental rights and significant political process in India and also the important role of women in Indian politics.

CO6. Students will become more aware of political framework

Course (Paper) Name: Commerce-I

CO1: Student will be able to identify the business environment in which the business operate.

CO2: Analyze the LPG policy and evaluate present and future opportunities of the business.

CO3: Students will gain the knowledge about the various forms of business organizations in India

CO4: Students will understand the political, economic, legal and social policies of the country.

Course (Paper) Name: Financial Management – I

CO1 Enables learning of the basic concept of financial management, investment and capital investment options.

CO2 Provides knowledge of long term investment decisions, planning and risk of investment projected with it.

Course (Paper) Name: Business Communication-I

CO1: Students will have insights about the Communication in organizational structure or Business world Students will have insights about the Communication in organizational structure or Business world

CO 2: It will enable the students to enhance their verbal skills by implementing use of modern technology and empower their technological knowledge.

CO 3: Learners would be benefited by learning about businesses letters and effective ways to write them.

CO4: Learners will be introduced to business related conversations , official terminology used and written communicative documents.

Course (Paper) Name: Business Economics-I

CO1 – Students develop the ability to explain core economic terms, concepts, and theories.

CO2 – Students will be able to know the function of market and prices as allocative mechanisms.

CO3- Students would be able to apply the concept of equilibrium to both microeconomics and macroeconomics.

CO4-Identify key macroeconomic indicators and measures of economics change, growth, and development.

COURSE (PAPER NAME): Cost Accounting I

CO 1 Ascertainment of cost of product, process, job, etc, fixation of selling price, proper recording and presentation of cost data to management for measuring efficiency and for cost control and cost reduction, ascertaining the profit of each activity, assisting management in decision making and determination of break-even point.

CO2 Material The aim is to know the methods by which expenditure on material is recorded, classified and allocated so that the cost of products and services may be accurately ascertained.

CO3 Labour The aim is to know the methods by which expenditure on wages is recorded, classified and allocated so that the cost of products and services may be accurately ascertained.

CO4 Overheads The aim is to know the methods by which expenditure on overheads are recorded, classified and allocated so that the cost of products and services may be accurately ascertained.

COURSE (PAPER NAME): Financial Accounting I

CO 1 To familiarize the learners with Accounting standards such as As1, AS2, AS9.

CO 2 To make them able to maintain stock sheet for Inventory movement in the business under FIFO and Weighted average method.

CO 3 To enhance ability of learners, to prepare financial statements for special accounting areas

CO 4 To educate students about preparation of financial statements for special accounting areas

CO 5 To inculcate in students the understanding of installment sale accounting procedures.

SEMESTER -II

Course (Paper Name): Innovative Financial Services

CO1: Familiarizes learners with the fundamental aspects of various issues related with financial services.

CO2: Gives a comprehensive overview of emerging financial services in the light of globalization

Course (Paper Name): BUSINESS COMMUNICATION II

CO1: Students will be ready for facing Job opportunities as they would have gained knowledge about various interview skills

CO2: Students would have learnt various language & writing skills like drafting a notice, agenda and resolutions, trade letters, reports, summarizing, business proposals etc. which are vital for the smooth functioning of a business organization

CO3: Students would be well acquainted with the different forms of group communications; their merits and demerits.

CO4: To learn the coordination, tools and strategies of internal and external Public relation activities.

Course (Paper Name): BUSINESS LAW

CO1: Students will understand the legal environment of the business.

CO2: Students will be well versed with IPR such as Copyright, Patent, Trademarks, etc.

CO3: To provide a basic understanding of the mechanism of business contacts.

CO4: Students will understand the negotiable instruments and its provisions in case of dishonour

CO5: Students understand the procedure and policies of the consumer protection and how the complaints need to be filed.

Course (Paper Name): AUDITING-I

CO1: Imparts knowledge of Audit, types of audit , principles and techniques of auditing.

CO2: Enables to gain knowledge of audit planning and Documentation

Course (Paper Name): QUANTITATIVE METHODS

CO 1 : students of this stream can use proportion to find out how much finance they will gain, if they sell specific amount of products. Ratio & proportion are used in finance sector.

CO 2 : learners can also use the Ratio & proportion concept in real world by comparing finance with product values while shopping or in business too for cracking the order.

CO 3 : learners can explore careers by gaining knowledge of shares & its terminologies.

CO 4 : learners can develop their skills by adding stock market education. Which helps them to get become finance advisor as a future perspective.

CO 5 : learners will get knowledge about varieties of investment. So that one can utilize their monthly contribution for their financial growth.

COURSE (PAPER NAME): Quantitative Methods - I.

CO 1 : students of this stream can use proportion to find out how much finance they will gain, if they sell specific amount of products. Ratio & proportion are used in finance sector. They are also used to compare the various values of data.

CO 2 : learners can also use the Ratio & proportion concept in real world by comparing finance with product values while shopping or in business too for cracking the order.

CO 3 : learners can explore careers by gaining knowledge of shares & debentures.

CO 4 : learners can develop their skills by adding stock market education. Which helps them to get become finance advisor as a future perspective.

CO 5 : learners will get knowledge about varieties of investment. So that one can utilize their monthly contribution for their financial growth.

CO 6: Learners can also used mutual fund knowledge to manage asset. So that one can run a chit fund or by providing investment scheme to people. Or help companies in providing finance from group of people to invest in stocks, securities, bonds etc as a mediator.

Course (Paper Name): FINANCIAL ACCOUNTING II

CO1. Enhances understanding of the techniques of consignment, Branch and their Accounting methods.

CO2

. Acquaints students with the knowledge of accounting procedures related to fire insurance claims and their processes.

Course (Paper Name): FOUNDATION COURSE

CO1. The successful completion of the course will help learners to understand the impact of globalisation on the Indian Economy.

CO2. Learners can able to describe the impact of globalized industry with regard to changes in employment and increasing migration and explain the real scenario which has resulted in rise of corporate farming and increased farmer suicides.

CO3. Learners would get acquainted with the concept, origin and evolution of human rights and also the fundamental rights stated in the Indian Constitution.

CO4. Learners would be able to assess the environment, ecology and their interconnectedness. They would relate environmental degradation, its impact and the need for sustainable development for the future.

CO5. Learners would be able to relate and discuss the various factors contributing to stress and conflicts in individuals and the society.

CO6. Learners can understand and discuss different methods of responding to conflicts and coping with stress in contemporary society.

CLASS: SYBAF

SEMESTER -III

Course (Paper Name): Information Technology in Accountancy – I

The modules help the students to get acquainted with basic concept of Computer along with its storage, hardware and software, and also understand the different types of Networks and their Typologies.

CO 1- To learn the office Automation completely and to make use it in their practical life for making projects to do calculation to solve problems and also to make presentation.

CO 2- It also covers the concept of Internet and other emerging technologies, E-commerce and its Infrastructure, different payment system.

CO 3- They also learn Tools in Accounting for Preparation of vouchers, invoices and reports, Calculation of Interest, Depreciation, TDS, Salary, Taxes, inventory and reconciliation

Course (Paper Name): Business Economics – II

CO1- Student would be able discuss scope and importance of Macroeconomics, Circular flow of aggregate income and expenditure, the measurement of national product Short run economic fluctuations and The Keynesian Principle of Effective Demand,

CO2- To help students to understand Supply and Demand of money, inflation and monetary policy.

CO3- Students would recall and discuss the concept of Money Supply, demand for money, Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach, Nature of inflation in a developing economy and Monetary policy.

CO4- To enable students to get acquainted with the constituents of Fiscal policy.

CO5- Students would realize the role of a Government to provide Public goods, Fiscal Policy, Instruments of Fiscal policy and Union budget structure.

CO6-To enable students to discuss the theories of Open Economy and issues related to International Trade.

CO7- Students would be able to recognize the basis of International Trade Foreign Portfolio Investment, Foreign Direct Investment, Role of Multinational Corporations, Balance of Payments, Foreign Exchange and Foreign Exchange Market.

Course (Paper Name):Financial Accounting III

CO1: Students will learn the concept of preparing partnership final accounts based on adjustment of Admission or Retirement/Death of a partner during the year.

CO2: Students will understand the Allocation of gross profit prior to and after admission/retirement/ death during the year.

CO3: students will understand the classification of liabilities under piecemeal distribution of cash, they will know how to calculate excess capital method and preparing statement of distribution of cash.

CO4: The student will understand the concept of amalgamation and techniques to solve the illustrations and know how to calculate purchase consideration.

CO5: The student will understand the main purpose of conversion of partnership firm to limited liability partnership firm.

CO6: The students will understand the accounting for basic foreign exchange transactions as well as related financial statement disclosures.

Course (Paper Name): Business Regulatory Framework - II

CO1: Apply the basic legal knowledge to the business transactions.

CO2: Demonstrate an understanding of the legal environment of business.

CO3: Students will be able to understand the terms LLP, factories act, partnership and how the provisions will be applicable to the business.

CO4: Identify the fundamental principles applicable to the business.

Course (Paper Name): Taxation - II

CO1- To Gain the basic concepts and definitions of Income Tax Act 1961

CO2- To know the Residential status of Assessee and incomes exempted from tax

CO3- To familiar with the computation of income from salary

CO4- To familiar with the computation of income from house property

CO5- To Gain with the computation of income from business and profession.

CO6- To familiar with the computation of capital gain and income from other sources and deduction u/s 80C to 80U

Course (Paper Name): Auditing – II

CO1. Students can learn about various standards of auditing

CO2. Learners will know about the qualifications, disqualifications appointments reappointments and

removal of auditors of limited companies

CO3. To know significance of the audit and assurance standards issued by institute of chartered

accountant of India.

CO4. Learners will know about the income and expenditure of audit

CO5. Students can know about the responsibility of auditor for AAS

CO6. Students can learn about to vouch and verification of documents.

Course (Paper Name): Financial market operations

Co 1: Students get the basic ideas about the terms & service used in stock market, banking sector,

non banking sector , mutual funds etc. like IPO, Sensex, Nifty, Bank Nifty, RBI, SEBI, derivatives etc

Co 2 : Students get the knowledge about the financial terms which are used while referring any

companies data.

Co 3: Students knows to manage finance and also finds to manage the risk taken during finance

management

Co 4 : After getting knowledge about financial market students becomes capable of doing small kind

of investment in mutual funds and in stock market.

Co 5 : After covering all the modules students will be able to do practical on trading, which helps

them in developing their skills and which helps them for investment purpose..

Co 6 : Students will get a chance of getting involve widely in finance sector as a career perspective

SEMESTER -IV

Course (Paper Name): Information Technology -II

CO 1- To provide exposure to the students about information technology, networks and MS Office.

CO 2- To provide them with the fundamental knowledge of the use of computers in business. And Brief history and objectives of Information Technology Act 2000, Use of Digital and Electronic Signature.

CO 3- To understand the various concepts of information technology. The modules help students to get familiar with the concept of PAN Application, TAN Application, MVAT Registration and Service Tax Registration.

The modules help students to get familiar with the concept of Electronic Commerce its Architectural Framework, Electronic Data Exchange

Course (Paper Name): Company Law

CO1: Apply the basic legal knowledge to the incorporation and fundamental documents required for the formation.

CO2: Students understand about the concepts and procedures related to issue of shares and call, forfeiture of the shares.

CO3: Communicate effectively and efficiently using the standard business and legal terminology.

CO4: Students come to know about various types of companies and their formation and the law applicable to these companies.

Course (Paper Name): TAXATION

CO1- To Gain the basic concepts Clubbing of Income u/s 64

CO2- To know the Set Off and Carry Forward Losses and various its provisions under section 70, 71 and 72

O3- To familiar with the computation of income from Partnership firm.

CO4- To familiar with the computation of HUF and Individual Income.

CO5- To Gain with the computation of SURCHARGE.

CO6- To familiar with the Return of Income and Double taxation avoidance agreement.

CO7- To familiar with the TAX DEDUCTED AT SOURCE AND TAX COLLECTION.

CO8- To know about the aggregation of income and deduction u/s 80C to 80U

Course (Paper Name): Auditing – II

CO1. Students will understand the audit process from the engagement planning stage through completion of the audit as well as the rendering of an audit opinion via the various report options

CO2. Students will understand auditors legal liabilities and be able to apply case law making a judgement whether auditors might be liable to certain parties

CO3. Students will understand to describe the various level of persuasive Ness of different types of audit evidence and explain the broad principals of audit sampling techniques

CO4. Students will understand to discuss the need of an independent and external audit and describe briefly the development of the role of the assurance provider in modern business society

CO5. Students will be able to describe the quality control procedure necessary to ensure that accompanent assurance engagement is performed and apply professional ethics including code of conduct to specific scenarios

CO6. Students will explain the internal audit process including the professional standard applicable to the internal and audit profession.

Course (Paper Name): Research Methodology

CO 1: To enhance the abilities of learners to understand research in business

CO2: To enable the learners to understand, develop and apply the fundamental formulating research problem

CO3: To enable the learners in understanding and developing the most appropriate methodology for their research

CO4: To make the learners familiar with the basic statistical tools and techniques applicable for research and making of report writing.

Course (Paper Name): Financial Accounting -IV

CO 1 At the end of this course students should be able to: Apply to formats of Company Final Accounts as per Indian Company's Act, 2013 in practical manner with notes to accounts.

CO 2 Understand provisions regarding redemption of preference shares as per Company's Act, 2013 and applying practically to solve practical problems.

CO 3 Understand various types of redemption of debentures and preference share also they are able to understand provisions regarding redemption of debentures.

CO 4 Apply conversion of foreign currency into Indian currency when, to solve practical problems about foreign branches.

CO 5 Learners are acquainted with the accounting of ascertainment and treatment of Profit Prior to Incorporation.

Course (Paper Name): Foundation Course(Management)-IV

CO1: It will make students a better future managers and leaders

CO2:It will help students to be more decisive and improve their decision-making skills.

CO3: It will create awareness amongst students about the complexities of the business and enable them

to tackle the issues and challenges of the organization in a better way.

CO4: Students will be able to design better organizational structure, policies, processes and procedures

in order to attain the organizational objectives.

CO5:Students will not only understand the in – depth essentials of management and functioning of the

organization but will be also able to judge the needs, wants and motivation levels of their human

resources, which will help them to align individual interest with the organizational requirement

CLASS: TYBAF

SEMESTER -V

Course (Paper Name): Financial Accounting – V

CO1 To make the students Comfortable with the rules relating to underwriting of shares.

CO2 To gain knowledge on preparation of Amalgation, Absorbition and External Reconstruction of companies.

CO3 To familiarize students with the application of important accounting standards Policies.

CO4 To Gain the knowledge of Limited Liability of Partnership act 2008

CO5 To apply the knowledge gained in preparation of final accounts of amalgamated companies and Absorption of companies.

CO6 To study the procedure followed for the liquidation of companies

Course (Paper Name): Financial Accounting – VI

CO1 To familiarize the students with the basic concepts and practice of banking and the principles of Insurance

CO2 To provide the students an understanding about recent trends and innovations in the banking sector.

CO3 To provide basic awareness to students about the concept of risk and various types of insurance.

CO4 Familiarize the types of the general insurance in India. Like Fire Insurance, Marine Insurance and miscellaneous insurance.

CO5 Gain knowledge on Limited Liability partnership and Designated partners liability.

Course (Paper Name): Taxation – III

CO1 To provide knowledge about goods service tax

CO2 To create employability to the students in the commercial tax practices

CO3 To understand the procedure for registration, payment and refund of GST

CO4 To know tax related with movement of goods

CO5 To understand the appeals, offences and penalties with respect to GST.

Course (Paper Name): Financial Management-II

• Provides practical knowledge to students regarding various financial aspects. • Helps the students to understand operation of financial market in India

Course (Paper Name): Cost Accounting – IV

CO1- Students will be able to understand the meaning and need for uniform costing, its essentials, its advantages limitations and prerequisites of inter firm

CO2 – Students will get insights of the integrated system of accounts and how it is different from non integrated accounts, its importance, its features and journal entries and preparing integrated ledgers.

CO3- Students will be able to know about the non integrated system how it is different from the integrated system its advantages and disadvantages and its importance in cost accounting.

CO4- Students will be able to understand what is operating costing, how to determine per unit cost pricing of services, collection of costing data and how to how hospitals, hotels and transport services calculate cost.

CO5- Students will be made understand the valuation of work in progress equivalent production that is FIFO method and weighted average method and how there is entire process transfer at profit.

CO6- Students will be able to understand the activity based costing system, what are the cost drivers & practical problems on traditional versus activity based costing system.

Course (Paper Name): Management Applications

CO1 Creates understanding of what managers do and how they perform their jobs more effectively.

CO2 Enables knowledge about various functional areas of management such as Production, Human Resource and Finance.

SEMESTER - VI

Course (Paper Name): Financial Accounting-VII

CO1 To familiarize the students with the basic concepts and practice of personal Investment as per AS-13.

CO2 To provide the students an understanding about recent trends and innovations in the Electricity companies accounts as per 1948

CO3 To provide basic awareness to students about the concept of risk and various types of Electricity accounts

CO4 Gain knowledge on various kinds of the Co-operative society accounts

CO5 To provide the information regarding Consumer co-operative society and co-operative societies Final accounts

CO6 Gain knowledge on various Investments like Investment in Debenture, . and Equity shares

Course (Paper Name): TAXATION-IV

CO1 To provide knowledge about Interest and penalty goods service tax

CO2 To create employability to the students in the commercial tax practices

CO3 To understand the procedure for registration, payment and refund of GST

CO4 To know tax related with Custom I and Custom II

CO5 Computation of Tax Liability, Payment of Tax, Interest and other Amounts, Interest on delayed Payment, TDS, TCS

CO6 Introduction to customs law including Constitutional aspects as per 1962

Course (Paper Name): Cost Accounting-V

CO1 Understanding and problem solving Cost Control Accounts.

CO2 Understanding and problem solving on Contract costing and Process costing

CO3 Understanding and problem solving on Marginal Costing and Standard Costing.

CO4 Understanding of emerging trends of Cost Accounting.

Course (Paper Name): Economics-III

CO1- Students will be introduced to agriculture sector, land reforms in agriculture, technological hanged in agriculture, Agricultural pricing, agriculture marketing, agriculture finance, National Agriculture Policy

CO2- Students would learn about the industrial sector, growth and pattern of industrial sector, Industrial Policy of 1991. Public sector enterprises and disinvestment policy, Small scale sector- problems and prospects.

CO3- Students will get insights of service sectors, it's scope, nature, growing importance of service sector.

CO4- Students will be able to know about the Structure and directions of Foreign trade, India's Balance of payments since 1991.

FDI, foreign capital and transnational companies in India. Role and impact of SAARC, ASEAN and WTO.

CO5- Students would be able to understand Money market and its features, Monetary policy of RBI, Progress of commercial banking in India, Development of capital markets, SEBI and its functions.

Course (Paper Name): Financial Management III

CO 1: Ensures students learning as to how to take proper decisions by using Capital Budgeting, Capital Structure Theories etc.

CO 2: Creates awareness about use of companies finance by using credit management, dividend policy etc.

COURSE OUTCOME:

CLASS: FYBBI

SEMESTER -I

Course (Paper Name): Foundation Course -I

CO1.The successful completion of course will enable the learner to understand factual aspects of Indian society.

CO2.It will help create awareness and empathy among learners about various issues faced by youth and how they can solve it.

CO3. Learners are able to inculcate a sense of social responsibility and participatory approval towards society.

CO3. Learners will comprehend the multicultural diversity of Indian society through its demographic composition. Appreciate the concept of linguistic diversity in relation to the Indian situation.

CO4. The student will recognise regional variations according to rural, urban and tribal characteristics

CO5. Learners will understand the structure of the Indian constitution, fundamental rights and significant political process in India and also the important role of women in Indian politics.

CO6.Students will become more aware of political framework

Course (Paper Name): Principles of Management

CO1: To Study of leadership with live examples of business leaders. Introduction to the concept of management and its functions.

CO 2: To know concept of planning, decision making, controlling, staffing, organizing etc. and to understand new approaches in management

CO 3: To enrich students with the knowledge of the functioning of banks and insurance companies.

CO 4: To Study the mobilization of funds by banking and insurance sector. To study Indian financial markets, financial instruments and financial regulators to help students realize the quintessential , role of banks and insurance in the world today.

Course (Paper Name): Environmental & Management of Financial Service

CO1. This program endeavours to upgrade the depth of knowledge of different aspect of banking and insurance

CO2. This will help an individual to understand the other financial services and the practical applications of theory in view of the unprecedented changes that have taken place in the past few years

CO3. These changes were caused by liberalisation, deregulation, privatisation, globalization and technological advancement.

CO4. Students get knowledge to adjust with these changes and run the business profitably through effective and productive utilisation of finance.

CO5. This demonstrate and understanding of overall role and importance of the finance function

CO6. Students are made aware with new development and innovations in banking and insurance and financial sector

Course (Paper Name): Quantitative Methods - I.

Co 1: Students can learn the concepts of mean, mode, median for raw data and structured data. They can be able to use that data for pictorial representation.

Co 2 : Students can learn how index numbers are used.

Co 3: Students would be able to understand the two variables - correlation and regression and their role in solving business problems

Co 4: Students can get basic knowledge of statistical data for business purpose

Co 5 : students can use probability knowledge for daily purpose to find various possibilities. Business Communication-I

Course (Paper Name): Business Economics-I

CO1 – Students develop the ability to explain core economic terms, concepts, and theories.

CO2 – Astudents will be able to know the function of market and prices as allocative mechanisms.

CO3- Students would be able to apply the concept of equilibrium to both microeconomics and macroeconomics.

CO4-Identify key macroeconomic indicators and measures of economics change, growth, and development.

CO5- Students will understand the production function- Law of variable Proportions, Law of Returns to scale.

CO6- Students would be able to distinguish between Market Structures, Their Pricing practices etc

Course (Paper Name): Financial Accounting -I

CO 1: Students will understand the importance of accounting and apply theoretical aspects of accounting methods used in collecting financial information.

CO 2: Students would have knowledge about basic accounting concepts such as journal, ledger, subsidiary book.

CO 3: Students would have knowledge about accounting standards AS- 10 (fixed assets).

CO 4: Students would evaluate and understand the fair value concept, international financial Reporting standards.

CO 5: Students would evaluate the concepts of stock valuation and have knowledge of hire purchase transactions (calculation of interest, accounting as per asset purchase method only)

CO 6: students have to understand adjustment entries, maintain proper records and closing of accounts at the end of the year.

SEMESTER -II

Course (Paper Name): Organisational Behaviour

CO1: Learners will be able to recognize the various dynamics of individual behaviour

CO2: Learners will be able to classify the various aspects of group dynamics.

CO3: Learners will be able to implement the various aspects of structure and its interrelationships with strategy.

CO4: Learners will be able to structure the information related to factors that affect organizational behaviour.

CO5: Learners will be able to monitor various dimensions of their own and others' personalities and learn to deal with others.

CO6: Learners will be able to devise solutions to problems based on the implications of Organisational behaviour theories and principles in Banking and Insurance

Course (Paper Name): Business Communication II

CO1: Students will be ready to take their first step towards taking up jobs as they would be acquainted with the various interview skills

CO2: They will acquire language & writing skills like drafting a notice, agenda and resolutions, trade letters, reports, summarizing, business proposals etc. which are important for the smooth functioning of a business organization

CO3: Students would be wellversed with the different forms of group communications; their advantages and disadvantage

CO4: To learn the coordination, tools and strategies of internal and external public relations activities.

Course (Paper Name): Business Law

CO1: Students will understand the legal environment of the business.

CO2: Students will be well versed with IPR such as Copyright, Patent, Trademarks, etc.

CO3: To provide a basic understanding of the mechanism of business contacts.

CO4: Students will understand the negotiable instruments and its provisions in case of dishonour.

CO5: Students understand various articles and preamble of the constitution and about writs, public interest litigation.

CO6: Students acquainted with the ICT norms and how contracts need to be formed in ICT.

Course (Paper Name): Quantitative Methods II

CO 1 : learners can use Economic indicators to interpret data which helps to find out current or future investment & also To understand the economy.

CO 2 : learners from Insurance sector use indicators to make new policies of investment by analyzing the future trends which gives opportunities for investors or they make changes in current investment policy as per trends which are predicted by analyzing the data.

CO 3 : learners can use statistical application in financial planning , for taking financial decisions, to lower the risks in business sector or banking sector, to read graphs in financial market. Also helps in predict crises going to come in economy market.

CO 4 : learners can use statistical application to simplify and analyze weather forecasting, sales tracking, medical records, budgeting, stock market data analysis.

CO 5 : Learners can use hypothesis testing in predicting outcome data like election polling, test theories, assumptions etc

Course (Paper Name): Foundation Course II

CO1. The successful completion of the course will help learners to understand the impact of globalisation on the Indian Economy.

CO2. Learners can able to describe the impact of globalized industry with regard to changes in employment and increasing migration and explain the real scenario which has resulted in rise of corporate farming and increased farmer suicides.

CO3. Learners would get acquainted with the concept, origin and evolution of human rights and also the fundamental rights stated in the Indian Constitution.

CO4. Learners would be able to assess the environment, ecology and their interconnectedness. They would relate environmental degradation, its impact and the need for sustainable development for the future.

CO5. Learners would be able to relate and discuss the various factors contributing to stress and conflicts in individuals and the society.

CO6. Learners can understand and discuss different methods of responding to conflicts and coping with stress in contemporary society.

Course (Paper Name): Principles and Practices of Banking & Insurance

CO1. It help students to study about banking sector in India and insurance sector in India.

CO2. To study banking operations and current scenario and banking regulations and role of RBI

CO3. To understand principles of insurance risk and written relationship

CO4. To know about growth of insurance business regulations role of IRDA

CO5. Students learn the functions and roles of financial institutions in the economy and conduct of monetary policy, and the functioning of the federal reserve

CO6. they also learn about the calculation of interest rate, as well as their structure and associated risk

Course (Paper Name): Financial Accounting II

CO 1 It helps student to understanding buyback of equity shares.

CO 2 It helps students to understand concept of redemption of Preference shares

CO 3 It helps students to understand concept of Redemption of debentures.

CO 4 Students can divide the incomes and expenses into various classes Can prepare the bank reconciliation statement Are familiar with the accounting standards

CO 5 Students value closing stock with various methods Students can do hire purchase accounting

CO 6 Students can prepare final account of a manufacturing firm.

CLASS: SYBBI

SEMESTER -III

Course (Paper Name): Foundation Course (An overview of banking sector)

CO1. Students understand the banking industry in India.

CO2. Learners can understand the banking legislation.

CO3. Learners would understand the difference between retail banking and corporate banking.

CO4. Learners can able to understand the emerging trends in banking and the current developments in the banking sector.

CO5. Learners will understand the difference between Traditional and E-banking and also the importance of technology in banking.

CO6. Learners can gain the knowledge of financial inclusion and highlight the different initiatives by the government for financial inclusion.

Course (Paper Name): Organizational Behaviour

CO1. Organisational behaviour Focuses on the knowledge and skill which will help to understand and

manage people better.

CO2. It will lead to improvement in understanding individual behaviour, team behaviour, motivation and

enhancement of personal skills.

CO3. Organizational behavior not only helps to develop individual personality but also improves at

organizational level.

CO4. This course can help people to take presentation on stress management.

CO5. Organizational behavior help To manage conflicts and culture and on various theories of

organizational behavior.

CO6. Organizational behavior gives individual better insight how humans interact and React, creating

insight into management.

Course (Paper Name): Information Technology in Banking & Insurance-I

CO 1- The modules help students to get familiar with the concept of Electronic Commerce its Architectural Framework, Media convergence, Applications, Market forces influencing the Iway with its Components and the Technology behind the web, Security and the Web.

CO 2- They are also taught evolution of e-banking in India with Legal framework for e-banking, Electronic Payment System its types (Digital Token-based EPS, Smart Card EPS, Credit Card EPS.).

CO 3- They are also taught Office automation software which can use used in practical life for projects making, to solve problem using functions in excel sheets and also learn making presentation. The module also focuses on Cyber Law & Cyber Security with its history in India, various threats and attacks, E-security and Reporting of fraud on Internet.

Course (Paper Name): Direct Taxation

CO1- To Gain the basic concepts and definitions of Income Tax Act 1961

CO2- To know the Residential status of Assesse and incomes exempted from tax

CO3- To familiar with the computation of income from salary

CO4- To familiar with the computation of income from house property

CO5- To Gain with the computation of income from business and profession.

CO6- To familiar with the computation of capital gain

CO7- To familiar with the computation of income from other sources

CO8- To know about the aggregation of income and deduction u/s 80C to 80U

CO9- To know about the assessment of individuals

Course (Paper Name): Financial Management -I

CO1 Understand the basics of financial management 2)

CO2 Recognize the importance of working capital in business

CO4 Ascertain and evaluate credit policies in business

CO4 Be familiar with inventory management system and leverages in business.

Course (Paper Name): Management Accounting

CO1 Develop an understanding of the conceptual framework of management accounting.

CO2 Acquire the knowledge of working capital management ,planning ,estimation etc

CO3 Follow the items of balance sheet and revenue statements with the headings and sub headings,

CO4 Apply tools of financial statement analysis 5) Understand management of profits/dividend policy

Course (Paper Name): Financial Market (Equity, Debt, Forex and Derivatives)

Co 1 : Students enables you to understand the role of financial markets and the nature of major securities traded in financial markets

Co 2 : financial market knowledge will help students in evaluating the current economic health of the country and also the global financial system

Co 3: Students understands the difference between Capital market, money market, bond market, commodity market, derivative market etc

Co 4 : After completing the module students will get overall idea about stock market and with these they can gain practical knowledge by trading, which will added as their skills.

Course (Paper Name): Financial market operations

Co 1 : Students enables you to understand the role of financial markets and the nature of major securities traded in financial markets

Co 2 : financial market knowledge will help students in evaluating the current economic health of the country and also the global financial system

Co 3: Students understands the difference between Capital market, money market, bond market, commodity market, derivative market etc

Co 4 : After completing the module students will get overall idea about stock market and with these they can gain practical knowledge by trading, which will added as their skills.

SEMESTER -IV

Course (Paper Name): Customer Relationship Management

Course (Paper Name): Information Technology in Banking & Insurance II

CO 1- They also study Trends in Banking and Information Technology with Lead Role of Reserve Bank of India and New Horizons for Banking based IT.

CO 2-The module also throws light on Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, and Automation in Indian Banks with technologies like (MICR, Teleconferencing, Internet Banking, Digital Signature), IT Applications and Banking

CO 3- They also use presentation software for making presentation and Applications of Internet and their services (e-mail, Google drive for storing the Google documents, excel sheets, presentations and PDF files.

Course (Paper Name): Corporate & Securities Law

CO1 Understand the overview of Company Law , Doctrines of Governing Corporates

CO 2 Application of Company Law to Banking and Insurance Sector

CO3 Understand Regulatory Framework governing Stock Exchanges as per Securities Contracts Regulation Act 1956 & SEBI

CO4 Acquire Overview of Depositories Act, 1996

Course (Paper Name): Business Economics II

CO1- Student would be able discuss scope and importance of Macroeconomics, Circular flow of aggregate income and expenditure, the measurement of national product Short run economic fluctuations and The Keynesian Principle of Effective Demand,

CO2- To help students to understand Supply and Demand of money, inflation and monetary policy.

CO3- Students would recall and discuss the concept of Money Supply, demand for money, Quantity theory of money, Nature of inflation in a developing economy and Monetary policy.

CO4- To enable students to get acquainted with the constituents of Fiscal policy.

CO5- Students would realize the role of a Government to provide Public goods, Fiscal Policy, Instruments of Fiscal policy and Union budget structure.

CO6-To enable students to discuss the theories of Open Economy and issues related to International Trade.

Course (Paper Name): Entrepreneurship Management

CO1 Learners will be able to identify the skills and qualities needed to be an entrepreneur.

CO2 Learners will be able to interpret the planning and other functions involved in entrepreneurial ventures.

CO 3 Learners will be able to implement entrepreneurial projects and ventures.

CO4 Learners will be able to compare the concepts of social entrepreneurship, self-help groups and their role in inclusive growth in the economy.

CO5 Learners will be able to monitor the role of government in the development of entrepreneurial ventures.

CO 6 Learners will be able to devise business plans based on their knowledge of setting up entrepreneurship ventures

Course (Paper Name): Foundation Course - IV (An Overview of Insurance)

CO1. Students understand the concept of life insurance business and traditional and non traditional Life insurance business

CO2. Students get knowledge of health home and motor insurance

CO3. Students understand the role of insurance in logistics

CO4. Get knowledge about the contemporary issues like political economical social historic and geography components

CO5. Students get to know about commercial banking and customer banker relationship

CO6. Helps to know about microfinance and financial inclusions

Course (Paper Name): Financial Management II

CO 1 Students know the basic concept of management accounting and its tools.

CO 2 Students can analyse financial statements with the help of various ratios.

CO 3 Students can calculate the requirement of working capital.

CO 4 Students know the dividend policies of the company.

CO 5 Understanding Working capital management and its components.

CO 6 Knowledge and understanding of financial planning, Study of strategic financial management.

CLASS: TYBBI

SEMESTER -V

Course (Paper Name): Research methodology

CO 1: To enhance the abilities of learners to understand research in business

CO2: To enable the learners to understand, develop and apply the fundamental formulating research problem

CO3: To enable the learners in understanding and developing the most appropriate methodology for their research

CO4: To make the learners familiar with the basic statistical tools and techniques applicable for research and making of report writing.

Course (Paper Name): Business Ethics & Corporate governance

CO1 - Understand concept of ethics, nature of ethics ,types and areas of business ethics , application of ethical theories in business

CO2 - Be acquainted with conceptual framework of corporate governance, theories underlying corporate governance ,mechanism- corporate governance systems,

CO3 - Realise genesis and implementation of corporate governance in India and its implementation
CO4 - Understand the concept of Values: meaning, types teaching from scriptures

CO5 - Comprehend ethics in the context of global economy and corporate governance and issues related to scams

Course (Paper Name): International Banking & finance

CO1 Understand the foreign exchange market, functioning of global financial market etc

CO2 Differentiate the exchange rate regime and its determined.

CO3 Apply of hedging techniques in international markets.

CO4 Relate the regulatory framework in international financial market and domestic market.

Course (Paper Name): Financial Reporting & Analysis

CO 1) Understand the framework of financial reporting, emerging trends in banking, insurance, corporates , the accounting aspects disclosures etc

CO 2) Apply the analytical tools used for financial analysis such as cash flow analysis, ratio analysis.

CO 3) Gain knowledge of ethics in corporate financial accounting and reporting

CO 4) Understand the concept of IFRS & knowledge of convergence of Indian Accounting Standards With IFRS.

Course (Paper Name): Strategic Management

CO 1 Recognize various perspectives and concepts in the field of Strategic Management .

CO 2 Understand the concept of strategy, strategic management and strategic management process.

CO 3 Develop the skills for applying these concepts to the solution of business problems

Course (Paper Name): Financial Services Management

CO 1 It provides the students the insights regarding the various concepts of and types of financial services along with a touch on financial innovation. Students also gets the idea about the merchant banking system in India

CO2 To get the insights on various concepts and types of mutual funds and calculating NAV to determine effective investment in mutual fund. It also makes the learner understand the modus operandi and benefits and types of factoring and forfeiting

CO3 It provides insights on various concepts of securitisation its process and structure. It also makes the students understand the derivative concept with its types and benefits overview. It provides insights on housing finance industry and various institutions that help in housing finance development

CO4 It also makes the students understand the ALM system used in banks in terms of housing finance. The students are made aware the various types of consumer finance and various ways of pricing and marketing insurance of consumer finance.

CO5 It provides an overview on various depositories , their working and legal framework. The basic knowledge about the procedure used in pledge and hypothecation creation.

SEMESTER -VI

Course (Paper Name): Human Resource Management

CO1 Understand the concept and substantive institutional knowledge, contemporary developments related to work, legal, regulatory and ethical issues related to HRM.

CO2 Recognise the internal and external alignment and measurement of human resource practices.

CO3 Demonstrate lifelong personal & professional development skills.

CO4: Apply VRS, participative management technique.

CO5: Summarise the need various aspects of Human Resource Management with respect to Banking organisation

Course (Paper Name): Security Analysis and Portfolio Management

CO1: To understand various concepts of finance, portfolio management, general terms related to finance ,investment etc

CO2: To Apply various models and techniques of Security and Portfolio Analysis.

CO3: Understand efficient market theory and CAPM

CO4: Choose different analytical tools for portfolio management to check profitability based on fundamentals of companies

CO5: Evaluate the relationship between risk and return through Capital Asset Pricing Model and Arbitrary Pricing Theory in financial environment

Course (Paper Name): International Business

CO1- Introduction to International Business- Importance, Nature and Scope of International Business, Drivers of International Business, Evolution of International Business, Strategies of Going International, Globalization, Multi National Corporations- Nature, Goals of MNCs, India's Presence- Advantages and Disadvantages of MNCs, International Business Environment: Economic, Political, Cultural and Legal, Environments in International Business.

CO2- Students will be able to know about Role of World Bank, IMF, ILO, UNCTAD, UNIDO and ADB in International Business, World Trade Organization (WTO), Origin, Objectives, Functions ,GATT and WTO, Principles of WTO and the concepts and types of Trading Blocs

CO3- Students would understand International Marketing, Domestic and International Marketing, Compared benefits of International Marketing, Major benefits of International Marketing, Major Activities, International Market Assessment, International Product Strategies, Pricing Issues and Decisions, Dumping, Promotion Issues and Policies.

CO4- Students will understand about the Exports, The importance of market selection for exports, it's documentation, Meaning and Definition of Imports, Liberalization of Imports, Negative list of Imports ,Categories of Importers, Special Schemes for Importers.

CO5- Students will know about the Pre-shipment Import export Procedure, Steps, legal formalities and role of clearing and forwarding agents.

Course (Paper Name): Central Banking

CO1 Understand the basics of central banking and the emergence of banking in India, the functions pertaining to central bank and its operations

CO2 Get acquainted with the role, responsibilities, authority, autonomy & independence, regulation and supervision of the central banks in India and other countries

CO3 Acquire the knowledge relating to commonly used technologies in banking

Course (Paper Name): Marketing in Banking and Insurance

CO1. Learners can understand the meaning and scope of marketing, the modern concepts of marketing. To Understand the market strategy and the STP approach.

CO2. Learners can understand the basics of bank and insurance Marketing. Marketing mix for banking and insurance sector.

CO3. To understand the promotional strategy for banks and the insurance sector and basic problems related to life insurance marketing.

CO4. Learners can understand Behavioural profile of the consumers and the Factors influencing customer Behaviour

CO5. Learners can understand the Concept of product ,Product life cycle, New product development process and the concept of branding.

CO6. Learners can understand the uses and objectives of pricing, the Factors influencing pricing decisions and what are the Pricing strategies.

CO7. Learners can understand the steps in designing communication and the guidelines for service communication and what are the communication mix elements?
